

AGENDA
YFC Outreach Committee
March 11, 2022



1. Updates:
 - a. Archelle Ramos, HCA's Tribal Liaison for the North Sound region, is not able to present after all. Other ideas for tribal outreach?
 - b. Val made a connection at Skagit County's juvenile probation. Hopeful that this can become a pathway to recruitment in Skagit and other counties in the future.
 - c. Will continue to open the meeting 15 minutes early to do an overview of YFC.
 - d. DOH funding for the social media campaign was declined by the BH-ASO due to timeline issues. The BH-ASO will sponsor the campaign, instead.
 - e. Cai is working on updating the website.
2. Social Media Campaign Discussion
 - a. Project summary
 - b. General themes?
 - c. Strategies for youth recruitment
3. Other ideas on youth recruitment – open forum