



North Sound YFC

- **OPEN POSITION** -

Social Media Rockstar

Time Commitment: 1-5 hours per week

About North Sound Youth and Family Coalition (YFC): We are regional group of youth, family members, and professionals from our five-county region of Snohomish, Skagit, Whatcom, Island, and San Juan Counties. We meet monthly to bring in the perspectives of youth and families to learn about how we can improve the behavioral health system (mental health and substance use disorders).

About the Position: The Social Media Rockstar is responsible for YFC's social media accounts, to include creating and posting original content, tracking and posting content from allied social media campaigns (re-branding as needed), interacting and engaging with online audiences, reporting on data analytics, and other duties as requested.

YFC's Ideal Social Media Rockstar:

- ❖ Has experience managing social media accounts or is willing to learn.
- ❖ Ability to use software to create and modify images to be posted on social media accounts.
- ❖ Ability to monitor data about engagement with social media content and effectively communicate that information to others.
- ❖ Agrees with and is willing to promote the following values, which specify that a System of Care must be:
 - Family driven and youth guided, with the strengths and needs of the child and family determining the types and mix of services and supports provided.
 - Community based, with the locus of services as well as system management resting within a supportive, adaptive infrastructure of structures, processes, and relationships at the community level.
 - Culturally and linguistically competent, with agencies, programs, and services that reflect the cultural, racial, ethnic, and linguistic differences of the

populations they serve to facilitate access to and utilization of appropriate services and supports and to eliminate disparities in care.

Specific Responsibilities:

- ❖ Create and post original content for social media accounts.
- ❖ Modify and post content from allied organizations' tool kits to amplify messages related to behavioral health for children, youth, and families.
- ❖ Engage with online audiences.
- ❖ Monitor and report on data related to social media accounts.

Requirements:

- ❖ Is a youth (age 12-25) who is or was receiving services from the behavioral health system, or the caregiver or family member of such a youth.
- ❖ Lives in Skagit, Island, San Juan, Whatcom, or Snohomish county.
- ❖ Has access to email and the internet.

Compensation:

- ❖ Gift cards in \$25 increments for roughly each hour of service are available from a wide array of businesses.

Interested? Contact YFC to Schedule a Time to Meet! 360.416.7013 or val_jones@nsbhaso.org